



PRIVATE KEY
MAGAZINE



PRINT

Private Key magazine is targeted towards an affluent client base. Over fourteen years, Private Key has nurtured our client base through our luxury concierge.

We curate exclusive events every month, providing brands with the opportunity to take their client engagement to the next level. Our events are experiential in nature, designed to keep our guests and affiliate brands entertained and engaged. In addition to our scheduled events we also create targeted custom events on demand for our affiliate brand members. Private Key events are located at luxurious venues like mansions, yachts and premium event spaces throughout the globe.

PRINT

Specification

15 ads spaces available

Spreads : \$5,000 USD

Full Page: \$2,800 USD

1/2 Page: \$1,500 USD

Cover page (inside): \$3,500 USD

Back page inside (Inside): \$3,300 USD

DISTRIBUTION.

Our distribution is targeted to the super affluent. We focus on target audiences currently in high net-worth neighborhoods throughout the United States and private islands in the Caribbean. Our distribution is super unique in our delivery and packaging options. Please inquire for details.

South Florida

**Boca Raton
Ft. Lauderdale
Miami
Palm Beach**

Texas

**Dallas
Houston**

New York

Washington DC

Northern Antillies

**Anguilla
Bahamas
Casa Decampos, Dominican
Republic
Saint Martin
Saint barths**

Southern Antillies

**Canouan, Saint Vincent and the Grenadines.
Mustique, Saint Vincent and the Grenadines.**

PRIVATE KEY *Magazine*

Our opted-in newsletter reaches 120,000 of our existing clients. We deliver exciting stories of our calendar events and news of our partner companies' updates. With links and QR codes we are able to continue the engagement and learn about interests and passions readers have through questionnaires and surveys. To join our newsletter please click below and opt in.

ONLINE MAGAZINE

Private Key Magazine was developed from a passion and thirst for connecting and learning about the best services, products and ideas that are available today on the market with our readers that want the highest quality, innovation and experiences. We strive to search for what is interesting, current and innovative. We want to know what makes our lives better and give us a few stories to tell when we have experienced it. Our background is unique as we represent an affluent clientele with discerning tastes and a thirst to learn more of what life can offer. Come join us on this journey of life and learn and see what is next. Let's celebrate each other and the experiences we have.

PRIVATE KEY *Membership*

We invite the world's most affluent and exclusive travelers to view our Private Key Club membership options. As with all world-class international private clubs, members of Private Key enjoy reciprocal privileges and exclusive offers on fine dining, luxury rentals, and members-only "Key Access". We truly enjoy catering to a discerning client, at Private Key we are up for the challenge of satisfying our client's and member's every lifestyle desire.

DIGITAL PROFILE

rivatekeymagazine.com excites an extraordinarily range of affluent, young and sophisticated consumers by providing engaging, exclusive content on the latest trends and news.

SOCIAL MEDIA

Our approach to social media is to target our audience, market and direct message our clientele for interaction and interest. We encourage our clients to be active and share content so we can add it to The purpose of these ads are to firstly remind our long standing patrons of exquisite services we provide, while saying hello to the rest of the world and secondly to cultivate a healthy base following that consistently engages with our content.

The post ratio for each platform is as follow

Instagram Photo/Video sharing social app

Instagram stories 30% Branded content (with Instagram switching to a video sharing app, branded photo content is being seen less everyday due to the algorithm, all branded content will be reformatted to short videos to ensure maximum visibility.

Instagram Feed 40% Photography, and short clips

Instagram TV 30% (interviews and review)

Tik Tok Video Sharing app

10% animated videos

20% travel Videos

20% Health Tips (best places to see the sunset, grab a coffee

30% Real estate

20% Big boy toys

PRIVATE KEY channel.

Join our cast and be a star playing a role representing your company or brand. Our production crew will shoot you servicing, selling or interacting with our cast of actors. Be represented in an organic fashion on camera.

Maybe you are the future star of our upcoming show.

PKL Channel stands to be the all access pass to the life most dream of. We plan to start our own reality tv show, Online reviews and lifestyle vlogs that immerse our viewers with the finer things in life. The platforms we've selected are as follows: Instagram, TikTok and Youtube. Our first move to the market would be reintroducing PKL through several Short Videos ranging from the 30 sec - 1:30 secs We plan to partner with as many of our business partners as possible restaurants, bars, clubs etc so that you can stand by us as we move forward.

PRIVATEKEYLUXURY.COM

NEWSLETTER

Newsletter – Participate in Private Key newsletter, a direct marketing to our clientele through our monthly newsletter and our other mediums. The option to create direct links to brand pages and shopping carts exists. Affiliate brand partners could also direct traffic from our newsletters to landing pages or even social media pages should you choose.

PRIVATE KEY *Magazine*

NEWSLETTER

*O*ur opted-in newsletter reaches 120,000 of our existing clients. We deliver exciting stories of our calendar events and news of our partner companies' updates. With links and QR codes we are able to continue the engagement and learn about interests and passions readers have through questionnaires and surveys. To join our newsletter please click below and opt in.





PRIVATE KEY EVENTS & NETWORK

For more information on our event calender E-mail:info@privatekeymagazine.com



PRIVATE KEY



PRIVATE KEY



For more information E-Mail:info@privatekeymagzine.com