



PRIVATE KEY  
**MAGAZINE**  
MENU







# WELCOME

---

Private Key Magazine is welcoming onboard its partner brands. We only want to create success and have created a great solution to share the message. Our media packages offer participation in our digital and print magazine, a long list of luxury events, and a unique shoot that captures the interactions of Private Key clients and our partner brands. The second shoot gives everyone a sneak peek behind the scenes to see what efforts companies go through to bring you a first-class product, service, and experience. We are excited for you to join our coverage of PK Channel news, covering all things luxury.

# ONLINE MAGAZINE

Private Key Magazine was developed from a passion and thirst for connecting and learning about the best services, products, and ideas that are available today on the market. Our readers join us in this passion for the highest quality, innovation, and experiences. We strive to search for what is interesting, current, and innovative. We want to know what makes our lives better and gives us a few stories to tell when we have experienced it. Our background is unique as we represent an affluent clientele with discerning tastes and a thirst to learn more of what life can offer. Come join us on this journey of life and learn and see what is next.

Let's celebrate each other and the experiences we have.

Pricing: Included

## PRINT *Specification*

15 ads spaces available

Spreads : \$750 USD Monthly

Full Page: \$233 USD Monthly

1/2 Page: \$125USD Monthly

Inside Front Cover: \$625 USD Monthly

Inside Back Cover: \$610 USD Monthly

## DISTRIBUTION.

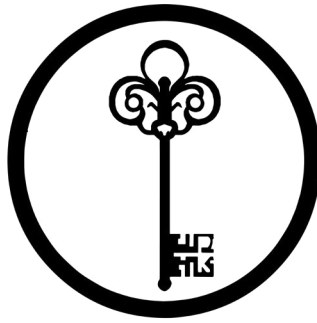
Our distribution is targeted to the super affluent. We focus on target audiences currently in high networth neighborhoods throughout the United States and private islands in the Caribbean. Our distribution is super unique in our delivery and packaging options. Please inquire for details.

South Florida    New York  
Boca Raton        Washington DC  
Ft. Lauderdale  
Miami  
Palm Beach

Texas  
Dallas  
Houston

Northern Antilles  
Anguilla  
Bahamas  
Casa Decampos, Dominican  
Republic  
Saint Martin  
Saint Barths

Southern Antilles  
Canouan, Saint Vincent and the Grenadines.  
Mustique, Saint Vincent and the Grenadines



# PRIVATE KEY

## NEWSLETTER

Our opted-in newsletter reaches 120,000 of our existing clients. We deliver exciting stories of our calendar events and news of our partner companies' updates. With links and QR codes we are able to continue the engagement and learn about interests and passions readers have through questionnaires and surveys

# PRIVATE KEY

## CHANNEL.

Join our cast and be a star playing a role representing your company or brand. Our production crew will shoot you servicing, selling or interacting with our cast of actors. Be represented in an organic fashion on camera. Maybe you are the future star of our upcoming show. PKL Channel stands to be the all access pass to the life most dream of. The show, will document 10 partner brands lifestyle from the customer's perspective and a behind the scenes view will immerse our viewers with into inner workings of the finer things in life. Pricing for introduction shoot with models production (pre and post), makeup and stylists. \$5,000

# SOCIAL MEDIA

Our approach to social media is to target our audience, market and direct message our clientele for interaction and interest. We encourage our clients to be active and share content to the platforms. The purpose of these ads are to firstly remind our long standing patrons of the exquisite services we provide and to cultivate a healthy base following that consistently engages with our content.  
Pricing: Included with purchase of 1 page spread

# EVENTS

Private Key magazine is targeted towards an affluent client base. For over eighteen years,

Private Key has nurtured its client base through our luxury concierge.

We curate exclusive events every month, providing brands with the opportunity to take their client engagement to the next level. Our events are experiential, designed to keep our guests and affiliate brands entertained and engaged. In addition to our scheduled events, we also create targeted custom events on demand for our affiliate brand members. Private Key events are located at luxurious venues like mansions, yachts, and premium event spaces throughout the globe.

Events & Networking

For more information on our event calendar E-mail:[info@privatekeyevents.com](mailto:info@privatekeyevents.com)



## PRIVATE KEY

### *Membership*

We invite the world's most affluent and exclusive travelers to view our Private Key Club membership options.

As with all world-class international private clubs, members of Private Key enjoy reciprocal privileges and exclusive offers on fine dining, luxury rentals, and members-only "Key Access". We truly enjoy catering to a discerning client, at Private Key we are up for the challenge of satisfying our client's and member's every lifestyle desire.

Pricing:

Sultan Package \$3k Monthly

CEO Package \$1500 Monthly

Entertainment Package \$1000 Monthly



PRIVATE KEY

For more information on our event calendar E-mail:[info@privatekeymagazine.com](mailto:info@privatekeymagazine.com)



# PRIVATE KEY MAGAZINE

FOR MORE INFORMATION E-MAIL  
:INFO@PRIVATEKEYEVENTS.COM

